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**Empower
Your People
Grow Your
Business**





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About Us

Our Mission

To empower and connect professionals through high-quality training, consulting, and recruiting services.

Our Vision

To become clients' first best choice in training, recruiting, and consulting services.

Our Philosophy

We are committed to improving human performance with our clients. We create smart partnerships with them to fully understand their unique business strategies, goals, needs, objectives and culture.

Our Core Values

At the heart of everything we do are our core values. They are the set of behaviors we stand by and embrace in our work. Our core values promote our ambitions for our business, people and community.

We pride ourselves in:

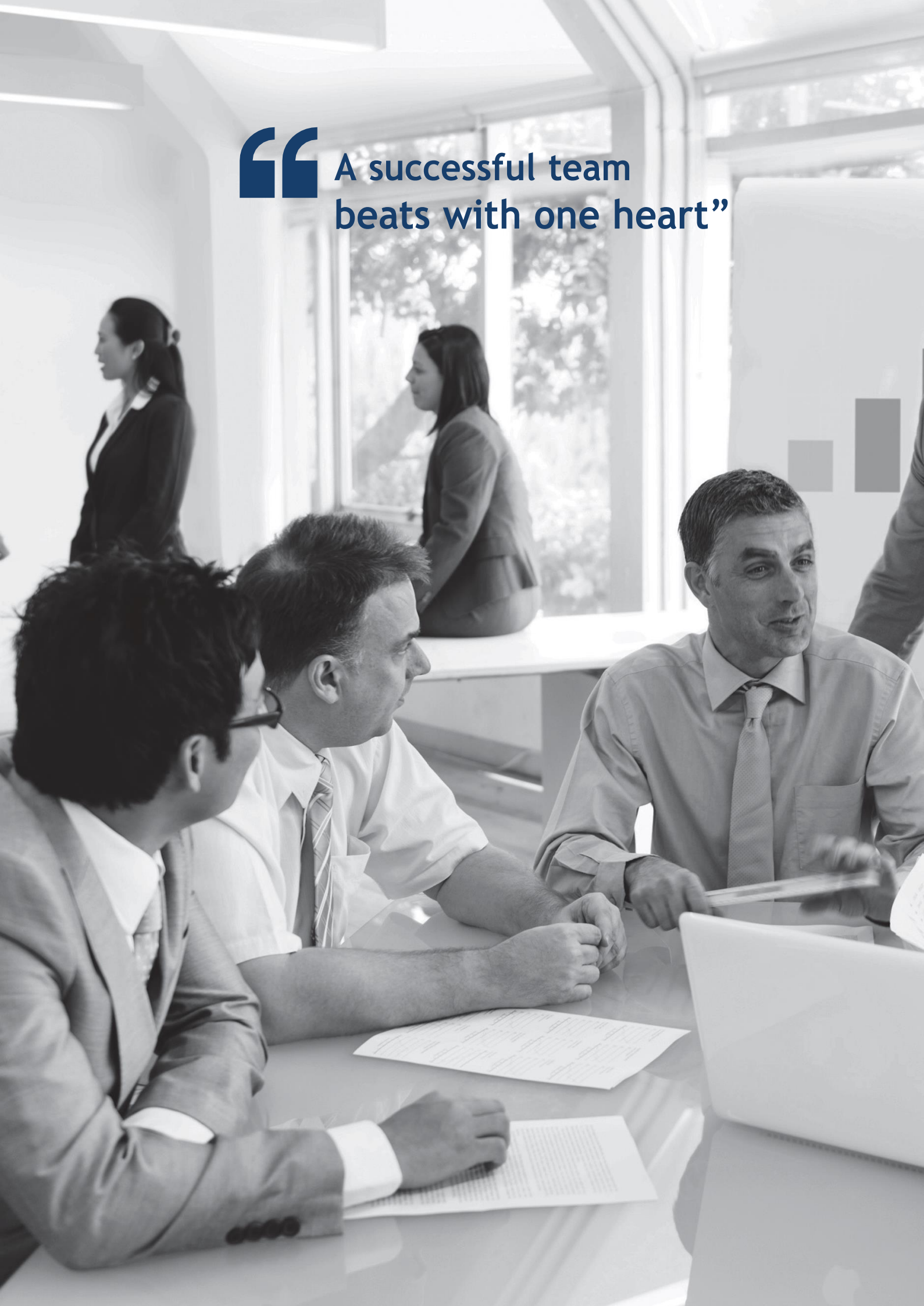
- **Putting clients First**
- **Taking pride in what we do**
- **Respecting confidentiality of our clients**
- **Striving to be the best**

Our Social Responsibility

The central purpose of our work is human development. Professional development makes companies stronger and creates a flourishing economy that benefits all the stakeholders in society.

We also lend direct support to initiatives to reduce youth unemployment. We invest in the professional development of students and recent graduates. We offer scholarships to selected candidates to develop their soft skills, meet the demands of a rapidly changing economy, improve their employability, and gain real world experience. By investing in youth, we are investing in the future of the country.

“A successful team
beats with one heart”



OUR TRAINING SERVICES

We offer a wide range of lecture-based long term and short-term training courses that include:

- Professional development courses, ranging from technical, to leadership and interpersonal skills
- Professional certificate and certification courses in various fields, to validate professional skills and gain international credibility
- Specialized English courses designed to enhance English language proficiency and communication in the workplace across an array of industries

Delivery Methods



Public Training Courses

- Open to professionals from any organization, which provides the opportunity to network with peers
- Prescheduled date and time at a specified venue



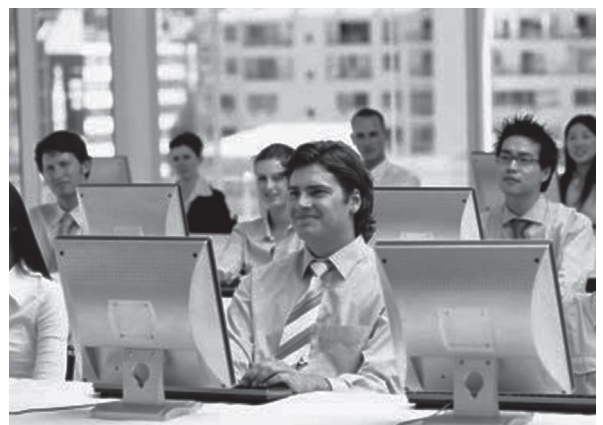
Customized Company Training Program

- Our trainers come directly to your company to deliver courses
- Course materials are tailored to your industry and specific company needs
- Flexibility in time and scheduling



One-to-One Training

- Our trainers meet individually with you or your employees
- Course materials and learning pace are tailored to individual needs
- Flexibility in time and scheduling



Business Training Simulation

We offer a simulation of corporate leadership development and strategic planning. Participants work with qualitative, branching story-lines that allow them to learn about the best decision-making practices in leadership, sales and other important development areas

CONSULTANCY SERVICES

We are aware of the demanding and rapidly changing business environment, and are here to help. We work closely with you to understand and evaluate your company's current and future trajectory.

We provide consulting services in the following areas:

- **Consulting on Team Development**

For high performance work groups, and includes both consulting to senior and departmental management on their role in the formation and development of a successful team, as well as the facilitation of team development activities.

- **Consulting on Organizational Development**

Issues such as changing management and building an environment that reinforces the work practices needed to reach your company's goals.

- **Strategic Thinking and Planning**

Aimed at helping the company understand what's required to be successful in the future and planning how to get there.

- **Human Resource Consulting**

On talent acquisition and retention, competency model and performance management, compensation and benefits.

Executive and Corporate Coaching

We offer coaching to individuals seeking professional career development in order to thrive in the workplace. We work closely with our clients to address specific behavioral or performance developmental areas. We undertake a detailed personal assessment and design an action plan to directly address gaps in behavioral management and communication skills.

Services include:

- Performing a career assessment
- Creating a work portfolio
- Researching available career opportunities
- Conducting mock interviews
- Formulating a long-term career plan



If you aren't making a difference in other people's lives, you shouldn't be in business - it's that simple"

Richard Branson

RECRUITMENT SERVICES

We offer recruitment services that meet the needs of both job seekers and employers. We work at both ends of the spectrum of employment, which makes us uniquely qualified to match the right candidate with the right employers.

What is HRPulse.jobs ?

HRPulse.jobs is our expansive database and recruiting system that serves to connect companies with qualified candidates from a vast range of fields and industries. Whether you are a qualified professional seeking a position, or a company searching for eligible candidates, we are here to help connect you.

For Job-Seekers

Create a free profile using our user-friendly job portal and upload your CV. Then search available job postings and apply – or wait for us to connect you with an employer who is looking for your unique qualifications.

For Employers

We perform permanent staff recruitment or temporary staffing for single, large volume, or ongoing staffing requirements. We recruit at all employment levels - from junior to senior level positions - across a range of departments and industries.

Our recruiters utilize an expansive database and recruitment system and interview tools to find the talent your company is searching for. We perform an initial screening process, compile a short list of qualified candidates, and conduct preliminary interviews.

We are here to help you enhance your human capital and grow your business by providing high-quality, customized services. Unlike regular staffing agencies, we take the time to meet with you and gain an in-depth understanding of your staffing needs. We have had a number of successful campaigns with companies such as Itisalat UAE, AlKhorayef Kuwait, United Motors KSA, Golden Scent Jordan / Dubai and Al Khayyat Motors Jordan.

Psychometric Testing & Personality Assessment

We can help our clients to effectively assess, select and develop their people by using Thomas Psychometric Testing. Our clients can turn to us for insight into personality, behavior, cognitive ability, leadership potential as well as reliability. With the best selection of psychometric assessment, we can provide our clients with the tools and expertise necessary to predict and improve performance.

EXECUTIVE SEARCH

We help you find the best people, build successful teams, and generate value for share - holders through excellence. We find exceptional leaders who are in tune with your markets and the culture of your organization and this is achieved through a systematic process as explained below,

Hands-On Senior Service: We work directly and closely with you to understand your needs and ensure a successful search

Needs Analysis and Statement of Requirements: We work with you to understand your needs and develop a Statement of Requirements to define the search.

Prospect Identification: We understand where your ideal candidate is likely to be found and identify the right pool of executive talent. We access our network of industry connections for referrals and recommendations. This is highly customized research which finds candidates with the ideal fit.

Presentation: We present only those candidates who are a viable and real leadership option for your firm.

Assessment: We carry out formal assessment of candidates under serious consideration, working in alignment with your assessment methodology, or utilizing our own proven methods.

Placement Follow-Up / Aftercare: We stay with you and the candidate after selection and placement. We are available to provide any needed support and give regular feedback from the new hires.

We combine these elements to deliver an effective, rigorous and comprehensive approach to all our executive searches, and to ensure we meet your needs precisely.

WE OPTIMIZING YOUR RECRUITMENT NEEDS

A Little bit of how to

What it means for you

**Understand the organization
and its Culture**

Scalability

Scalable access to Talent
when & where You need it

01

**Candidate search and
shortlisting**

Quality

Higher quality talent
aligned to your business

02

**Client Interview and
Feedback**

Speed

Business critical roles filled
faster to impact bottom

03

**Decision and Job Offer to
candidate**

Brand

Enhanced employer brand,
diversity & competitive

04

Why Choose Us

Customization of Services

Since the issues and concerns of every company are different, we consult with you prior to the delivery of services, in order to tailor them to your company, and ensure you a maximum of gains.

Tangible Results

Our consultants and recruiters are former senior business executives with years of solid experience, knowledge, and contacts. Our trainers focus on real-world scenarios to ensure you obtain the practical skills needed to effectively address real problems.

Price & Quality

We deliver the highest-quality services at a competitive price without ever compromising quality. We are detail-oriented and uphold high standards of professionalism in everything we do.

Customer Service

We deliver value-added services that exceed expectations and pave the way for enduring partnerships. We are always responsive to client needs and concerns. We guarantee full consideration and a rapid response to all questions.

Our Partners



Our Accreditations



Our Clients

We are proud to work with an array of clients from different industries. We have had the privilege to work with some of the most well-known and successful companies in the region.





ISLAMIC INTERNATIONAL ARAB BANK



EGYPTIAN ARAB LAND BANK

