

Course Outline

Logistics and Supply Chain Management

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Overview:

Supply chain management actively manages supply chain activities to maximize customer value and achieve sustainable competitive advantage. It represents a conscious effort by the supply chain firms to develop and run supply chains in the most effective & efficient ways possible. Supply chain activities cover everything from product development, sourcing, production, and logistics, as well as the information systems needed to coordinate these activities. In this Course you will learn everything about the Supply Chain Management from design, planning and execution to the Cold Supply Chain and Green Supply Chain Management, you will also be able to apply all the knowledge you have gained from this course in your job functions.

Training Objectives:

- Design and Develop the Supply Chain Strategy
- Master the Planning and execution of the Supply Chain
- Have a complete understating of the Green Supply Chain
- Have a complete understanding of the Supply Chain management system

Program Duration:

15 Hours

Topics to be Covered:

- What Is Logistics & Supply Chain Management (SCM)?
- More about Supply Chain Management
- Benefits of Supply Chain Management
- Types of logistics Management
- The important documents in logistics
- **Case Study**
- Supply Chain Design
- Development of Supply Chain Strategy
- Inputs to Supply Chain Strategy
- Supply Chains and Supply Chain Strategy
- Resolving Misalignments or Gaps
- Tools and Techniques
- Business Considerations
- **Case Study**
- Manage the Relationship with Supply Chain Partners
- Segmentation
- Customer Relationship Management (CRM)
- Supplier Relationship Management
- Linkages between CRM and SRM
- Manage Reverse Logistics
- **Case Study**
- Supply Chain Planning and Execution
- Procure and Deliver Goods and Services
- Demand Management
- Procurement & Purchasing
- Operations Planning and Control
- Inventory Management
- **Case Study**

- Corporate Social Responsibility Considerations
- Social, Environmental, Safety, and Quality Accreditations and Certifications
- Manage Risk in the Supply Chain
- Mathematical Models for Determining Order Quantity
- EOQ Assumptions
- **Case Study**

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✉ info@hr-pulse.org
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