



WORKSHOP OUTLINE

DIGITAL LEADERSHIP

ANTICIPATE AND MANAGE THE POTENTIAL
RISKS AND REWARDS OF ARTIFICIAL
INTELLIGENCE (AI)

ABOUT US

A professional training, recruiting, and consulting firm called that offers organizations and HR professionals a fresh perspective on HR practices and techniques that keep pace with the fast-paced expansion of the corporate world.

Through our distinctive strategy that provides Credibility, Hands-on Experience, and Greater Visibility, the services offered by our team of specialists will open new vistas for you. helping you increase the contribution and impact of your people resources and providing advice on best fit methods.

We are dedicated to giving our clients and professionals a completely unique understanding of what human resource management is all about!

• VISION

To lead the region in training, recruiting, and consulting services that facilitate and revolutionize how professionals and organizations learn about and put human resources management theory and practice into practice.

• MISSION

Providing professional, result-oriented training, recruiting, and consulting services that fit your needs and encourage positive change will empower you.

Our Strategic Partners



Accreditations



WHAT WE DO?

SCOPE OF SERVICES

We provide you with all the essential courses and help guide you with our wide knowledge of the industry needs and requirements to build your character, career and expand your expertise



TRAINING SERVICES



RECRUITING SERVICES



CONSULTING SERVICES

DIGITAL LEADERSHIP

OVERVIEW

A revolutionary journey into the dynamic world of artificial intelligence (AI) and its significant influence on the business environment is offered by the Digital Leadership and AI Workshop. Artificial intelligence (AI) has become an essential component in today's data-driven, fast-paced world, presenting organizations and executives with both extraordinary opportunities and distinct problems. Digital leadership will need to be able to optimize AI's potential while reducing its risks as technology develops.

OBJECTIVES

Participants will actively engage with the content, developing practical skills and insights to anticipate and manage the potential risks and rewards of artificial intelligence while fostering a digital leadership mindset and culture by:

- Develop a Growth Mindset Fit for the Future and embrace the habits of digital leaders, preparing for change in a digital landscape.
- Implement Agile Leadership Best Practices and visualize the big picture of agile projects, ensuring adaptability in a rapidly changing digital environment.
- Assess and enhance their organization's Digital Readiness and increase awareness of digital technologies and trends.
- Identify and cater to Digital Customers, fostering a culture of digital innovation and resourcefulness.
- Build a strategic plan to transform the adoption of AI from a concern into a promising opportunity, mitigating the risk of workforce displacement and discovering the potential rewards of AI.
- Achieve a balance between human judgement and AI algorithms while becoming familiar with emerging technologies and their application through case studies.



MODULE ONE:

Digital Mindset, Agility & Culture to Embrace AI

- Embracing a Growth Mindset Fit for the Future.
- The Habits of digital Leaders.
- Preparing for change.
- Agile leadership: best practices & methodologies.
- Visualizing the Big Picture of your Agile Project.
- Assessing your Digital Readiness.
- Increasing Digital Awareness.
- Identifying your Digital Customers.
- Leading Digital Culture.
- Digital Resourcefulness.

MODULE TWO:

AI & The Future of Work – Anticipate and Manage the Potential Risks and Rewards of Artificial Intelligence (AI)

- Building a Digital Strategy To transform the adoption of AI from a cause of concern into a promising opportunity.
 - Mitigate the risk of displacing human workers by reskilling and upskilling your workforce to ensure a smooth transition.
 - Discover the potential rewards of AI ranging from increased efficiency and productivity to revolutionary advancements in different industries and sectors.
 - Striking a balance between human judgment and AI Algorithms, balancing data-driven insights and human expertise.
 - Become Familiar with Emerging Technology: AI, VR, AR, IoT, Cloud Computing, Robotics, etc (Future Management Tools) applied in Case Studies.
 - Construct a matrix of needed competencies for an organization to effectively use Emerging Technologies such as AI.
 - Identify ways in which emerging technologies can help a business grow, and increase revenues and return on investment.
 - Building data and digital teams.
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TRAINER PROFILE

MAHER MEZHER

International Innovation Expert & Speaker

Maher Mezher is a renowned innovation expert, consultant, and trainer with over 20 years of experience guiding organizations towards successful innovation. With over 130 organizations in 25 countries, he has developed groundbreaking methodologies and tools that have revolutionized how innovators approach their projects.



Maher is a sought-after Innovation keynote speaker who presented at Harvard Club New York-USA, Utah State University-USA, Prague, Rome, London, Oslo-Norway, Stromstad-Sweedden, Lisbon-Portugal, Turkey, Jordan, Saudi Arabia, Dubai, Qatar, Kuwait, Muscat-Oman & several other countries delivering state-of-the art interactive keynotes.

His competency in Artificial Intelligence (AI) allows him to leverage AI technologies and data-driven insights to make informed strategic decisions, optimizing business processes and driving innovation. As an innovation advisor and consultant, he combines AI expertise with innovative methodologies to help organizations adopt AI-driven solutions for problem-solving, process optimization, and creating competitive advantages.



WORKSHOP

details

St. Regis Amman
TUESDAY

NOV | 28TH | 2023

9-00 AM | 5-00 PM

Registration form

<https://forms.gle/KThvxCiXgURie67R8>

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